



# SPONSORSHIP BENEFITS

Dear Community Partner,

A Step Ahead Foundation of East Tennessee (ASAFET) is delighted to host our **2nd Annual Back to Prom** event on **Friday April 4th at The Standard**. This event benefits access to critical family planning healthcare for low-income women in our region. We invite you to partner with us as we work to reduce poverty among local communities by helping individuals get “a step ahead” in planning their health, families, and futures.

Our mission is to **remove barriers to contraception through education, outreach, and providing access to FREE birth control** – allowing women to achieve her life goals without having to handle an unplanned pregnancy. Through the generous support of our donors and community partners, we were able to connect **over 760 individuals** with access to *preventive* contraception in 2024!

**This year, ASAFET has set a goal to raise \$35,000 at this event**, which will directly benefit health education and access to birth control. But we need your help to make a difference in the lives of thousands of women and their families in East Tennessee. You can help us reach our goal by becoming an event sponsor and/or by purchasing tickets (\$75/each) to share this special evening with friends and family.

In the materials attached, you will find more information about the ways you can partner with us. If you or your company are interested in supporting this impactful event, please contact me at [taylor@astepaheadeasttn.org](mailto:taylor@astepaheadeasttn.org), or (423) 646-1519.

Thank you for your consideration.

With gratitude,

Taylor Phipps

A handwritten signature in blue ink, appearing to read 'Taylor Phipps', is written in a cursive style.

*Executive Director*  
[taylor@astepaheadeasttn.org](mailto:taylor@astepaheadeasttn.org)  
(423) 646-1519

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	Platinum Disco Ball Sponsor	Gold Record Sponsor	Prom Court Sponsor	Flower Power In-Kind Sponsor
<b>Commitment</b>	\$5,000 x2 (16 tickets)	\$2,500 x4 (8 tickets)	\$750 x15 (8 tickets)	(e.g., decor, event space, etc.)
<b>Tables</b>	4	4	15	
<b>Event Recognition</b>				
Option to make opening remarks during event presentation	Y			
Name and/or company logo printed on all photo souvenirs	Y			
Exclusive sponsor reception at 5:30 PM w/ welcome cocktail	Y	Y		
Verbal recognition during event presentation	Y	Y	Y	
VIP Reserved table for 8 guests	Y	Y	Y	
Name and/or logo recognition on event signage	Y	Y	Y	Y
<b>Promotional Outreach</b>				
Verbal recognition on any TV/radio promotion of event	Y			
Recognition on Event Invitation*	Y	Y		
Inclusion in all public announcements to press	Y	Y		
Exclusive Facebook and Instagram Recognition Posts	6 Posts	3 Posts	Individual Nominee Spotlight	1 Post
Logo/Name recognition in Pre & Post-event E-blasts	Y	Y		Y
Name recognition in A Step Ahead East's Annual Report	Y	Y	Y	Y
Logo/Name featured on website	Y	Y	Y	Y