



Dear Community Partner,

A Step Ahead Foundation of East Tennessee (ASAFET) is delighted to host our annual fundraising event benefiting access to reproductive healthcare for low-income women in East Tennessee. We invite you to partner with us as we work to reduce poverty among local women by helping them get “a step ahead” in planning their health, families, and futures.

Our mission is to remove barriers to contraception through education, outreach, and providing access to FREE birth control – allowing women to achieve her life goals without having to handle an unplanned pregnancy. Through the generous support of our donors and community partners, we have been able to educate over 7500 people and cover the costs for preventive contraception for over 1700 individuals, preventing over 400 unplanned pregnancies.

This year, ASAFET has set a goal to raise \$10,000 at this event, which will directly benefit health education and access to birth control. But we need your help to make a difference in the lives of thousands of women and their families in East Tennessee. You can help us reach our goal by becoming an event sponsor and/or by purchasing tickets (\$75/each) to share this special evening with friends and family.

In the materials attached, you will find more information about the ways you can partner with us. If you or your company are interested in supporting this impactful event, please contact me at taylor@astepaheadeasttn.org, or (865) 657-8372 x2.

Thank you for your consideration.

With gratitude,

Taylor Phipps

Executive Director
taylor@astepaheadeasttn.org
(865) 657-8372 ext.2

Sponsorship Benefits

THE 1ST ANNUAL BACK TO PROM

	Presenting Sponsor	Photo Booth Sponsor	VIP Table Sponsor	Supporting Sponsor	In-Kind
Commitment	\$5,000 (16 tickets)	\$1,500 (8 tickets)	\$750 (8 tickets)	\$250 (2 tickets)	"
Sponsor Limit	1	1	15	Unlimited	Unlimited
Event Recognition					
Option to make opening remarks during event presentation	Y				
Name and/or company logo printed on all photo souvenirs	Y	Y			
Verbal recognition during event presentation	Y	Y	Y		
VIP Reserved table for 8 guests	Y	Y	Y		
Free welcome specialty cocktail	Y	Y	Y	Y	Y
Name and/or logo recognition on event signage	Y	Y	Y	Y	Y
Promotional Outreach					
Verbal recognition on any TV/radio promotion of event	Y	Y			
Recognition on Event Invitation*	Y	Y	Y		
Inclusion in all public announcements to press	Y	Y	Y		
Exclusive Facebook and Instagram Recognition Posts	6 Posts	4 Posts	2 Posts	1 Post	1 Post
Logo/Name recognition in Pre& Post-event E-blasts	Y	Y	Y	Y	Y
Name recognition in A Step Ahead East's Annual Report	Y	Y	Y	Y	Y
Logo/Name featured on website	Y	Y	Y	Y	Y

* Sponsor's name and logo will be included on the event invitation provided the sponsor logo and/or name are submitted to A Step Ahead Foundation of East Tennessee at least 3 weeks prior to printing.